

ORDER



Orders
Order / Rev: 169592
Alt Order #: 06868305
Product Desc: AMERICAN FUTURE FUND
Estimate: 1554
Flight Dates: 10/26/12 - 11/01/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact: Anne Braunscheidel
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	30	\$26,875.00	\$22,843.75
10/29/12	11/02/12	72	\$48,175.00	\$40,948.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$26,875.00	\$22,843.75	0.00
November 2012	72	\$48,175.00	\$40,948.75	0.00
Totals	102	\$75,050.00	\$63,792.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/26/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
2	M	10/26/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	----F--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
3	M	10/26/12	10/26/12	M-F The View M-F The View	CM	10-11a	----F--	:30	1	\$800.00	2	0.00	NM	1	\$800.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
4	M	10/26/12	10/26/12	M-F Midday News M-F Midday News	CM	11a-12p	----F--	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$350.00		0.00			
5	M	10/26/12	10/26/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----F--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	M	10/26/12	10/26/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----F--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
6	M	10/26/12	10/26/12	M-F 3-4p Twin Cities Live	CM	3-4p	----F--	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$225.00		0.00			
7	M	10/26/12	10/26/12	M-F 4-430p Millionaire	CM	4-430p	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$450.00		0.00			
8	M	10/26/12	10/26/12	M-F 430-5p News 430p News	CM	430-5p	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$450.00		0.00			
9	M	10/26/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
10	M	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	----F--	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
11	M	10/26/12	10/26/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	:30	2	\$1,400.00	2	0.00	NM	2	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$1,400.00		0.00			
12	M	10/26/12	10/26/12	M-F 1035-1102p thru 1/7C Nightline	CM	1035-1102p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
13	M	10/26/12	10/26/12	M-F 1102p News thru 1/7C M-F 1102p News	CM	1102-1132p	----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$600.00		0.00			
14	M	10/27/12	10/27/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$500.00		0.00			
15	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$1,000.00		0.00			
16	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
17	M	10/28/12	10/28/12		CM	6-7a	-----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 6-7a											
				Sun 6-7a News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			2		\$500.00		0.00				
18	M	10/28/12	10/28/12	SU GMA	CM	7-8a	-----S	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
				Su GMA											
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			2		\$1,500.00		0.00				
19	M	10/28/12	10/28/12	Sun 8-9a	CM	8-9a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				Sun 8-9a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			2		\$1,000.00		0.00				
N20	M	10/28/12	10/28/12	Su 530-6p	CM	530-6p	-----S	:30	2	\$1,200.00	1	0.00	NM	0	\$0.00
				Su 530-6p News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			2		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		Su 530-6p			530-6p	-----Su	:30	(\$1,200.00)		0.00	NM		
Credited															
2	M	10/22/12-10/28/12		Su 530-6p			530-6p	-----Su	:30	(\$1,200.00)		0.00	NM		
Credited															
21	M	10/28/12	10/28/12	Sunday Prime A	CM	6-7p	-----S	:30	1	\$3,200.00	3	0.00	NM	1	\$3,200.00
				America's Funniest Home Videc											
AFV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$3,200.00		0.00				
22	M	10/29/12	11/01/12	M-F 6-7a News	CM	6-7a	MTWT---	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
				M-F 6-7a News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWT---			4		\$800.00		0.00				
23	M	10/29/12	11/01/12	M-F GMA	CM	7-9a	MTWT---	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
				M-F GMA											
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWT---			4		\$800.00		0.00				
24	M	10/29/12	11/01/12	M-F The View	CM	10-11a	MTWT---	:30	4	\$800.00	2	0.00	NM	4	\$3,200.00
				M-F The View											
VIEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWT---			4		\$800.00		0.00				
25	M	10/29/12	11/01/12	M-F Midday News	CM	11a-12p	MTWT---	:30	7	\$350.00	3	0.00	NM	7	\$2,450.00
				M-F Midday News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWT---			7		\$350.00		0.00				
26	M	10/29/12	11/01/12	M-F 2-3p 1/16/12-9/7	CM	2-3p	MTWT---	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
				M-F 2-3p											
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWT---			4		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F 2-3p 9/10-TFN			2-3p	MTWThF----	:30	\$300.00		0.00	NM		
2	M	10/29/12-11/04/12		M-F 2-3p 9/10-TFN			2-3p	MTWThF----	:30	\$300.00		0.00	NM		
3	M	10/29/12-11/04/12		M-F 2-3p 9/10-TFN			2-3p	MTWThF----	:30	\$300.00		0.00	NM		
4	M	10/29/12-11/04/12		M-F 2-3p 9/10-TFN			2-3p	MTWThF----	:30	\$300.00		0.00	NM		

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27	M	10/29/12	11/01/12	M-F 3-4p Twin Cities Live	CM	3-4p	MTWT---	:30	5	\$225.00	2	0.00	NM	5	\$1,125.00
TCL 1X M-TU,TH 2X WED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 5 \$225.00 0.00															
28	M	10/29/12	11/01/12	M-F 4-430p Millionaire	CM	4-430p	MTWT---	:30	8	\$450.00	2	0.00	NM	8	\$3,600.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 8 \$450.00 0.00															
29	M	10/29/12	11/01/12	M-F 430-5p News 430p News	CM	430-5p	MTWT---	:30	8	\$450.00	2	0.00	NM	8	\$3,600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 8 \$450.00 0.00															
30	M	10/29/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWT---	:30	4	\$800.00	2	0.00	NM	4	\$3,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 4 \$800.00 0.00															
31	M	10/30/12	11/01/12	M-F 630-7p M-F 630-7p	CM	630-7p	-TWT---	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWT--- 3 \$1,200.00 0.00															
32	M	10/29/12	11/01/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	MTWT---	:30	8	\$1,400.00	2	0.00	NM	8	\$11,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 8 \$1,400.00 0.00															
33	M	10/29/12	11/01/12	M-F 1035-1102p thru 1/7C Nightline	CM	1035-1102p	MTWT---	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 4 \$800.00 0.00															
34	M	10/29/12	11/01/12	M-F 1102p News thru 1/7C M-F 1102p News	CM	1102-1132p	MTWT---	:30	8	\$600.00	2	0.00	NM	8	\$4,800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWT--- 8 \$600.00 0.00															
N35	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,800.00 0.00															
N36	M	10/29/12	10/29/12	M-F 1102p News thru 1/7C M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$600.00 0.00															
													Totals	102	\$75,050.00